

BSF Interschool Challenge

Rules of the Game

- **Case study:**

The students will be members of a consultant team and they will have to prepare a study about how to **implement a subsidiary of a French Company in a foreign country**, in a short time (1-2 days).

They will have to present their study to the Executive Committee of the company composed of 3-4 CCEF, professors playing the part of:

- CEO
- CFO
- CTO
- General Counsel
- Commercial Director
- Director of Operations
- HR Director

- **Day Challenge schedule:**

- Day 1: Challenge presentation by a team of 1-2 CCEF plus professors (2h)
- Day 2: Students working session
- Day 3:
 - Oral presentation (30 mn per group) to the Company Executive Committee.
 - CCEF/Professors team's evaluation according to notation grid.
 - Results, comments, and awards by CCEF/Professors team.

- **Applicant teams:**

3 groups of students (AIPME2, RBS, IGR, UBS, ...).

- **Year Challenge schedule:**

- Challenge at IGR school, at Rennes Business School, at AIPME Master, at UBS.... (Between January and June)
- Marking consistency check in June-July
- BSF Interschool Challenge Awards Ceremony at "l'Open de l'International" in July 2023

- **Price 2000 Euros**