

SUMMER SCHOOL #1

The Future of Management

International Short Program
May 30 - June 9, 2023
10-day course - KEY DATA

UNIVERSITÉ DE
RENNES 1

IGRIAE RENNES
Graduate School
of Management

The Future of Management

Academic year 2022-2023

May 30 - June 9, 2023

10 days course - KEY DATA

Program outlines

Entrepreneurs faced huge challenges in the pandemic and post-pandemic periods. They didn't stay passive and imagined solutions. Some innovative managers had ideas and projects that were perceived as fanciful but came concrete in this transition period. Attend the international short Program dedicated to "The Future of Management" and learn how entrepreneurs have developed innovative solutions in terms of marketing, logistics, finance and organization to overcome the challenges and meet success.

During 35 hours of lectures, group work and field trips, you will put theories & practice into perspective. Come, learn and practice from the latest initiatives and innovations to anticipate evolutions of the managers of tomorrow. Each day includes two lessons followed by practical work and/or teamwork and assignments. Social activities: French culture workshop, Visit to Le Mont Saint Michel, Welcome & Farewell event.

Key information	Details
Entry level	This Summer School is designed for advanced undergraduate and postgraduate students. Management and/or business background are not required. Fluent in English
Credits	4 ECTS
Language	Fully taught in English
Selection process	Application form here
Tuition fee, including	
- 10 days, accommodation in International student residence included (single room)	
- 35 hours of courses and group work, company visits, social events	
Not included	Travel expenses, food expenses, insurance, visa procedures cost if applicable, room booking procedures and payment should you decide to choose private housing
Location	Rennes (France)

Information about IGR-IAE Rennes, Université de Rennes 1 Graduate School of Management

Name of Institution	Université de Rennes 1
Faculty	IGR-IAE Rennes "Graduate School of Management"
Internet website	https://www.igr.univ-rennes1.fr/en
Dean - IGR-IAE Rennes	Pr. Gwénaëlle POILPOT-ROCABOY
Vice Dean of International Affairs	Dr. Karine PICOT-COUPÉY

International short Program office information

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IMPORTANT LINKS

Tentative schedule	Link to the tentative schedule
Apply now	Link to pre-application form
IGR-IAE website	www.igr.univ-rennes1.fr
Program Page	Link to the program page
City information	https://www.tourisme-rennes.com/en/

