

International Short Program - 2024 July, 1-12

	Monday 01/07/2023	Tuesday 02/07/2023	Wednesday 03/07/2023	Thursday 04/07/2023	Friday 05/07/2023	Saturday 06/07/2023	Sunday 07/07/2023	Monday 08/07/2023	Tuesday 09/07/2023	Wednesday 10/07/2023	Thursday 11/07/2023	Friday 12/07/2023			
8h45/ 10h15	Check-in	Digital and Sustainable Marketing Strategy	Intercultural Management	Green Supply Chain Management	Intercultural Management	Free time		Human Resources and Sustainable Careers	Sustainability balanced scorecard	Visit - Mont Saint Michel	Assignment & Groupwork	Final Presentation			
break															
10h30/12h	Welcome meeting / ice breaker	Digital and Sustainable Marketing Strategy	Intercultural Management	Green Supply Chain Management	Intercultural Management						Human Resources and Sustainable Careers	Sustainability balanced scorecard		Assignment & Groupwork	Final Presentation
Lunch bre														Lunch	
13h30/ 15h	Social Activities - Culture Clash	Digital and Sustainable Marketing Strategy	Innovation strategy in tomorrow's organisations	Green Supply Chain Management - Company Visit	Innovation strategy in tomorrow's organisations						Human Resources and Sustainable Careers	Sustainability balanced scorecard		Assignment & Groupwork	Farewell meeting
break	break														
15h15/ 16h45		Digital and Sustainable Marketing Strategy	Innovation strategy in tomorrow's organisations		Innovation strategy in tomorrow's organisations			Human Resources and Sustainable Careers	Social Activities - Cooking Crêpes or Visit of the Opera			Check-out			

This schedule is non-binding. The final and detailed program (lectures, field-excursions and social events) will be confirmed.
last update 2024 Feb. 14