Jean-Laurent VIVIANI

Professeur agrégé des Universités



Présentation

Mes domaines de recherche s'appuient sur 2 piliers :

- La finance d'entreprise : financement (contrainte financière, modes de financement, financement hybride), investissement (options réelles), politique financière (distribution de dividende),
- La gestion des risques bancaires (risque de liquidité, risque systémique).

Mes axes de recherche actuels portent sur le financement de la chaîne logistique, finance et International Business, finance verte et responsable.

> Laboratoire de recherche : CREM UMR CNRS 6211

> Responsable pédagogique :

- Master of Accounting and Auditing
- Master of Accounting and Auditing

Recherche et entreprise

Rayonnement scientifique

Animation de la recherche

2016 : Codirection du dossier « Coopérations et Réseaux » dans le n°259 de la *Revue Française de Gestion* avec F. Chédotel.

2016 : Co-coordinateur de l'ouvrage collectif « Collaborations et réseaux » avec L. Bironneau

2016 : Co-organisateur de la 2ème Journée des doctorants du projet RCSM : Risk, Credit Chain & Supply Chain Management, le 2 juin 2016 à l'IGR-IAE Rennes avec V. Hovelaque

Projets scientifiques

- 2013 : Coordinateur Scientifique du projet RCSM (Risk, Credit Chain & Supply Chain Management) retenu au FUI 15, labellisé par les pôles de compétitivité « Finance Innovation », « Nov@log ». Partenaires

professionnels : Weave, Kyriba, BPA, Marsh, JASSP. Partenaires académiques : LIP6 (CNRS, Paris 6), INSA de Rouen, ARMINES Ecole des Mines de Nantes. Budget global du projet : 4 386 k€. (IGR 150 000 €)

Manifestations scientifiques

- 2015 : Président du Comité d'organisation du Congrès IAE France qui a eu lieu à l'IGR-IAE Rennes les 10-12 juin 2015.

Conférences invitées

- Invitation à présenter une recherche à l'International Research Conference on Management, les 2-3 novembre 2015, Meiji Université (Tokyo).
- Invitation à présenter une recherche au séminaire de l'Université Quisqueya (Haïti), juillet 2015, juillet 2014.
- Invitation à présenter une recherche à la Foreign Trade University (Hanoï), novembre 2013, novembre 2015.

Expertises

Réviseur occasionnel pour les revues : Finance, Journal of Economic Behavior and Organization, European Review of Agricultural Economics, Management International Finance Contrôle Stratégie, Revue d'Economie Industrielle, Revue Economique, Economie Rurale, International Journal of Wine Business Research, International Food and Agribusiness Management Review, Review of Financial Economics,…

Interaction avec l'environnement social, économique et culturel

- Conférence sur la crise bancaire 26/02/2015 A2R1
- Présentation de mes travaux sur l'ISR au Comité Scientifique de Vigéo 12/03/2015.

Thèmes de recherche

Financement de la chaîne logistique,

Finance verte et responsable

Finance et International Business

Finance d'entreprise : distribution de dividendes, titres hybrides, contraintes financières et modes de financement

Risk management : risque de liquidité, risque systémique

Mots-clés : ambiguïté, contraintes financières, dividendes, financement, ISR, liquidité, options réelles, structure du capital

Activités pédagogiques

Enseignements principaux

- Gestion des risques bancaires (français et anglais)
- Gestion du risque de taux (français et anglais)
- Gestion de portefeuille (anglais)

- Gestion bancaire (français)
- Finance d’entreprise et ingénierie financière (français et anglais)
- Marchés financiers internationaux (français et anglais)

Publications

Hoang Hiep Nguyen, Jean-Laurent Viviani, Sami Ben Jabeur. Predicting firm bankruptcy using macroeconomic and uncertainty variables: an ensemble machine learning study of the French market. European Journal of Finance, 2026,

Riadh Ben Jelili, Olivier Adoukonou, Youssef Fahmi, Jean-Laurent Viviani. The Economics of Sustainability Bond Choice: Governance, Flexibility, and Greenwashing. The 42nd international conference of the French Finance Association (AFFI), IAE Clermont Auvergne – School of Management, Jun 2026, Clermont-Ferrand, France.

Geoffroy Enjolras, Jean?laurent Viviani. The Impact of Climate Change on the Income of Wine Producers in the Bordeaux Region. Business Strategy and the Environment, 2025, 34 (4), pp.4337-4353.

Aurélien Ragaigne, Jean-Laurent Viviani, Hélène Rainelli-Weiss. Évaluer l’impact extra-financier des organisations : la nécessaire gestion des tensions et des paradoxes. EMS Éditions – Questions de Société, 283, 2025, 978-2-38630-292-3.

Riadh Ben Jelili, Olivier Adoukonou, Youssef Fahmi, Jean-Laurent Viviani. Corporate Decision-Making in Sustainability Bonds: The Importance of Governance Quality. 24e Conférence Internationale de Gouvernance de l’Association Académique Internationale de Gouvernance, Association Académique Internationale de Gouvernance et UQAM, Jun 2025, Montréal, Canada.

Jean-Laurent Viviani. The quality of extra-financial information in question. Bankers Markets

Hanh Hong Le, Jean-Laurent Viviani, Fitriya Fauzi. Why do banks fail? An investigation via text mining. Cogent Economics

Nadia Saghi-Zedek, Zainab Srour, Jean-Laurent Viviani, Mohamad Jezzini. Systemic risk in European banks: Does ownership structure matter?. Quarterly Review of Economics and Finance, 2023, 92, pp.88-111.

Hoang Hiep Nguyen, Jean-Laurent Viviani, Sami Ben Jabeur. Bankruptcy prediction using machine learning and Shapley additive explanations. Review of Quantitative Finance and Accounting, In press,

Dinh Anh Phan, Vincent Hovelaque, Jean-Laurent Viviani. Integrating point-of-sale financing into the coordination of a price and credit dependent e-commerce supply chain. International Journal of Production Economics, 2023, 259, pp.108825.

Pooya Hedayatinia, Jean-Laurent Viviani, Guillaume Massonnet, David Lemoine. Mitigating the Newsvendor Problem through Call Option Contracts in Decentralized Supply Chains. Conference of the French Finance Association (AFFI), Jun 2023, Bordeaux, France.

Pooya Hedayatinia, Guillaume Massonnet, Jean-Laurent Viviani, David Lemoine. Enhance the Performance of a Supply Chain via Option Contracts. Production and Operations Management Society (POMS), Jul 2023, PARIS, France.

Waël Louhichi, Nadia Saghi-Zedek, Zainab Srour, Jean-Laurent Viviani. The effect of liquidity creation on systemic risk: evidence from European banking sector. Annals of Operations Research, 2022,

Vincent Hovelaque, Jean-Laurent Viviani, Mohamed Ait Mansour. Trade and bank credit in a non-cooperative chain with a price-sensitive demand. International Journal of Production Research, 2022, 60 (5), pp.1553-1568.

Hamidreza Rezaei, Nathalie Bostel, Vincent Hovelaque, Olivier Péton, Jean-Laurent Viviani. Financial supply chain network design: assessment of sequential and integrated approaches. ROADEF 2022 : 23ème congrès annuel de la Société Française de Recherche Opérationnelle et d'Aide à la Décision, INSA Lyon, Feb 2022, Villeurbanne – Lyon, France.

Olivier Adoukonou, Jean-Laurent Viviani, Florence André-Le Pogamp. Market Reaction to Convertible Bond Announcements by the Western European Companies: Normal Versus Crisis Periods. 38th International Conference of the French Finance Association, French Finance Association, May 2022, Saint-Malo, France.

Rabeh Khalfaoui, Salma Mefteh-Wali, Jean-Laurent Viviani, Sami Ben Jabeur, Mohammad Zoynul Abedin, et al.. How do climate risk and clean energy spillovers, and uncertainty affect U.S. stock markets?. Technological Forecasting and Social Change, 2022, 185, pp.122083.

Lionel Touchais, Jean-Laurent Viviani, Lan-Phuong Nguyen. CSR Disclosure and Information Asymmetry: The Role of Financial Reporting Quality. Bankers Markets

L.-P. Nguyen, Lionel Touchais, Jean-Laurent Viviani. The Relationship Between CSR Disclosure and CSR Performance: A Western European Sample. Financial And Economic Systems: Transformations And New Challenges, World Scientific Publishing Co., pp.253-284, 2021, 9781786349507; 9781786349491.

Sami Ben Jabeur, Salma Mefteh-Wali, Jean-Laurent Viviani. Forecasting gold price with the XGBoost algorithm and SHAP interaction values. Annals of Operations Research, 2021,

O. Adoukonou, Florence André-Le Pogamp, Jean-Laurent Viviani. The determinants of the convertible bonds call policy of Western European companies. International Review of Financial Analysis, 2021, 73, pp.101582.

Pooya Hedayatinia, David Lemoine, Guillaume Massonnet, Jean-Laurent Viviani. Put Option Contracts in Newsvendor Model with Bankruptcy Risk. APMS 2021: IFIP International Conference on Advances in Production Management Systems, Sep 2021, Nantes, France. pp.167-174,

Yuan Bian, David Lemoine, Thomas G. Yeung, Nathalie Bostel, Vincent Hovelaque, et al.. An EOQ-Based Lot Sizing Model with Working Capital Requirements Financing Cost. APMS 2021: IFIP International Conference on Advances in Production Management Systems, Sep 2021, Nantes, France. pp.159-166,

Malick Fall, Waël Louhichi, Jean-Laurent Viviani. Forecasting the intra-day e?ective bid ask spread by combining density forecasts. Applied Economics, 2021, 53 (50), pp.5772-5792.

Pooya Hedayatinia, David Lemoine, Guillaume Massonnet, Jean-Laurent Viviani. Analysis of the Impact of Demand Volatility and Return Policies on a Price-setting Newsvendor. IFAC 2020 : 21st IFAC World Congress, Jul 2020, Berlin, France. pp.10843-10848,

Jean-Laurent Viviani, Malick Fall, Christophe Revelli. The Effects of Socially Responsible Dimensions on Risk Dynamics and Risk Predictability: A Value-At-Risk Perspective. Management international = International management = Gestión internacional, 2019, 23 (3), pp.141-157.

Jean-Laurent Viviani, Carole Maurel. Performance of impact investing: A value creation approach. Research in International Business and Finance, 2019, 47, pp.31-39.

Yaovi Sélom Agbetonyo, Yaovi Sélom Agbetonyo, Emmanuelle Fromont, Jean-Laurent Viviani. Asymmetric Responses to Dividend Announcements: A Case for Ambiguity. Revue de l'OFCE, 2019, 160 (1), pp.77-104.

Malick Fall, Waël Louhichi, Jean-Laurent Viviani. Empirical tests on the asset pricing model with liquidity risk: An unobserved components approach. Economic Modelling, 2019, 80, pp.75-86.

Kaouther Toumi, Jean-Laurent Viviani, Zeinab Chayeh. Measurement of the displaced commercial risk in Islamic banks. Quarterly Review of Economics and Finance, 2019, 74, pp.18-31.

Jean-Laurent Viviani, Anh-Ngoc Lai, Waël Louhichi. The impact of asymmetric ambiguity on investment and financing decisions. Economic Modelling, 2018, 69, pp.169-180.

Jessica Fouilloux, Jean-Laurent Viviani. Fostering green investment decisions: the real option approach. Sabri Boubaker, South Champagne Business School France; Douglas Cumming, College of Business Florida Atlantic University US; Duc Khuong Nguyen, IPAG Business School France. Research Handbook of Investing in the Triple Bottom Line Finance, Society and the Environment, Edward Elgar, pp.53-74, 2018, 978 1 78643 999 4.

Olivier Adoukonou, Florence André, Jean-Laurent Viviani. Callable Convertible Bonds in Sequential Financing: Evidence on the Western European Market. Journal of Multinational Financial Management, 2018, 45, pp.35-51.

Hong Hanh Le, Jean-Laurent Viviani. Predicting bank failure: An improvement by implementing machine learning approach on classical financial ratios. Research in International Business and Finance, 2018, 44, pp.16-25.

Yuan Bian, David Lemoine, Thomas G. Yeung, Nathalie Bostel, Vincent Hovelaque, et al.. A dynamic lot-sizing-based profit maximization discounted cash flow model considering working capital requirement financing cost with infinite production capacity. International Journal of Production Economics, 2018, 196, pp.319-332.

Yaovi Sélom Agbetonyo, Jean-Laurent Viviani. La relation entre les changements de dividendes et les variations de bénéfices futurs, revisitée en temps de crise : le cas de la France. Transitions numériques et informations comptables, May 2018, Nantes, France. pp.cd-rom.

Jean-Laurent Viviani, Olivier Adoukonou, Florence André Le Pogamp. L'exercice des Options Associées aux Obligations Convertibles : un Test de la Théorie du Financement Séquentiel. Finance Contrôle Stratégie, 2018, NS-4, pp.online review.

Karine Picot-Coupey, Jean-Laurent Viviani, Paul Amadieu. Determinants of retail store network expansion via shop-in-shops. International Journal of Retail and Distribution Management, 2018, 46 (10), pp.915-943.

Ludivine Duval, Carole Maurel, Jean-Laurent Viviani. Mode d'exportation, stratégie export et performance: Application à la filière vin en France. Economies et Sociétés. Série AG Systèmes agroalimentaires, 2018, 3, pp.84-114.

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Karine Picot-Coupey, Jean-Laurent Viviani, Paul Amadieu. Retail network organizational design and financial performance. Frank Hoy, Rozenn Perrigot, Andrew Terry. Handbook of Research on Franchising. Research Handbooks in Business and Management series , Edward Elgar, pp.415-448, 2017, 9781785364174.

L Bironneau, Jean-Laurent Viviani (Dir.). Collaborations et réseaux : approches transversales en management. Presses Universitaires de Rennes. 2016, Collection Economie et société, 978-2-7535-4984-5.

Yuan Bian, Nathalie Bostel, David Lemoine, Thomas G. Yeung, Vincent Hovelaque, et al.. Maximisation du profit en considérant les coûts de financement de besoin en fonds de roulement. cas à capacité infinie.. ROADEF 2016, 2016, Compiègne, France.

Yuan Bian, David Lemoine, Nathalie Bostel, Thomas G. Yeung, Vincent Hovelaque, et al.. A profit maximization discounted cash flow model considering working capital requirement financing cost for the dynamic lot-sizing problem with infinite production capacity. MOSIM 2016, 2016, Montréal, Canada.

Ludivine Duval, Carole Maurel, Jean Laurent Viviani. Analysis of the determinants of export modes used by French wine businesses. International Journal of Entrepreneurship and Small Business, 2016, 29 (4), pp.627.

Karine Picot-Coupey, Jean-Laurent Viviani. Gagner sur corner ? Quel impact sur la performance financière d'une collaboration entre deux réseaux de distribution via des espaces boutiques ?. Presses Universitaires de Rennes. Collaborations et réseaux : approches transversales en management, pp.85-110, 2016, Les modes de coopération au sein et en dehors des réseaux, 978-2-7535-4984-5.

Laurent Bironneau, Jean-Laurent Viviani. Introduction : Réseau ? Vous avez dit réseaux ?. Presses Universitaires de Rennes. Collaborations et réseaux : approches transversales en management, 2016, 978-2-7535-4984-5.

Yuan Bian, David Lemoine, Thomas G. Yeung, Nathalie Bostel, Vincent Hovelaque, et al.. An EOQ-based working capital minimization discounted cash flow model with infinite production capacity. International Symposium on Inventory Research, 2016, Budapest, Hungary.

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Jean-Laurent Viviani, Thi Le Hoa Vo. Peut-on arrêter de jouer au « maillon faible » dans la chaîne logistique ? Le financement collaboratif du BFR dans une chaîne logistique est-il possible ?. Presses Universitaires de Rennes. Collaborations et réseaux : approches transversales en management, pp.151-170, 2016, Les réseaux comme solution à certains problèmes des organisations, 978-2-7535-4984-5.

Ludivine Duval, Carole Maurel, Jean-Laurent Viviani. Adéquation du mode d'exportation avec la stratégie concurrentielle à l'export comme déterminant de la performance export – le cas de la filière vin en France. 6ème conférence annuelle d'Atlas-AFMI, Jun 2016, Nice, France.

Kaouther Toumi, Jean-Laurent Viviani. How do ethical principles affect Islamic banks capital structure? Corporate finance and regulatory approaches. International conference on Islamic finance, Islamic economic development and sustainability, Durham University Business School, Jul 2016, Durham, United Kingdom.

Kaouther Toumi, Jean-Laurent Viviani. The measurement of the displaced commercial risk in Islamic Banks. The 10th Kyoto-Durham international workshop on Islamic Economic and Finance., Aug 2016, Durham (GB), United Kingdom.

Kaouther Toumi, Jean Laurent Viviani. How do ethical principles affect Islamic banks capital structure ? Corporate finance and regulatory approaches. The 7th annuel Gulf Research Meeting 2016, the workshop of exploring the dynamism of islamic finance in the GCC region, Gulf Research Centre Cambridge, Aug 2016, Cambridge Universtity, United Kingdom.

Malick Fall, Jean-Laurent Viviani. A new multi-factor risk model to evaluate funding liquidity risk of banks. European Journal of Finance, 2016, 22 (11), pp.985-1003.

Kaouther Toumi, Jean-Laurent Viviani, Zeinab Chayeh. The measurement of the displaced commercial risk in Islamic banks. The 7th International Conference on Islamic Banking and Finance « Risk Management, Regulation and Supervision », Islamic Research and Training Institute; The European Association for Islamic Economics, Banking and Finance, Oct 2016, Sarajevo, Bosnia and Herzegovina.

Yuan Bian, David Lemoine, Thomas G. Yeung, Nathalie Bostel, Vincent Hovelaque, et al.. Working capital requirement optimization in tactical production planning. INFORMS Annual Meeting, 2015, Philadelphia, United States.

Jessica Fouilloux, Franck Moraux, Jean-Laurent Viviani. Investing in finite-life carbon emissions reduction program under risk and idiosyncratic uncertainty. Energy Policy, 2015, 82, pp.310-320.

Christophe Revelli, Jean-Laurent Viviani. Financial performance of socially responsible investing (SRI): what have

we learned? A meta-analysis. Business Ethics: A European Review, 2015, 24 (2), pp.158-185.

Jean-Laurent Viviani, Thi Le Hoa Vo. Peut-on arrêter de jouer au « maillon faible » dans la chaîne logistique ? Le financement collaboratif du BFR dans une chaîne logistique est-il possible ?. Congres IAE France, Jun 2015, RENNES, France.

Yuan Bian, David Lemoine, Nathalie Bostel-Dejax, Thomas G. Yeung, Vincent Hovelaque, et al.. Dynamic lot-sizing-based Working Capital Requirement minimization model with infinite capacity. 2015 International Conference on Industrial Engineering and Systems Management (IESM), Oct 2015, Seville, France.

Marc Gaugain, Jean-Laurent Viviani, Thi Le Hoa Vo. Le financement collaboratif entre client et fournisseur. Un moyen de renforcer la compétitivité des chaînes logistiques. Revue Française de Gestion, 2014, 40 (239), pp.107-120.

Paul Amadieu, Karine Picot-Coupey, Jean-Laurent Viviani. Company-owned stores, franchises stores or/and stores-within-a-store: can any organizational form yield better performance? Evidence from French fasionretailer. XXIII° conférence de l'AIMS – Association Internationale de Management Stratégique, May 2014, Rennes, France.

Paul Amadieu, Karine Picot-Coupey, Jean-Laurent Viviani. Is any organizational form superior in terms of financial performance? Theoretical analysis and evidence from the fashion retail sector.. International Workshop in Franchising, Services and Retail Chains, Jun 2014, Rennes, France.

Jean-Laurent Viviani, Thi Le Hoa Vo. Financing the newsvendor : a dynamic approach. 18th International Symposium on Inventories, ISIR Symposium, Aug 2014, Budapest, Hungary.

Jean-Laurent Viviani, Thi Le Hoa Vo. System dynamics model of supply chain financing. 10th International Conference of Modeling and Simulation – MOSIM'14, Nov 2014, Nancy, France.

Kaouther Toumi, Jean-Laurent Viviani. Le risque lié aux comptes d'investissement participatifs : un risque propre aux banques islamiques. Sciences de Gestion, 2013, 2013/1-2 (259-260), pp.131-142.

Julien Cadot, Jean-Laurent Viviani. Contraintes financières et ordre de financement hiérarchique des entreprises agroalimentaires : une approche par données d'enquête. Economies et Sociétés. Série AG Systèmes agroalimentaires, 2013, 35, pp.1909-1929.

Berta Schnettler, Horacio Miranda, Marcos Mora, German Lobos, Jean-Laurent Viviani, et al.. Acculturation and consumption of foodstuffs among the main indigenous people in Chile. International Journal of Intercultural Relations, 2013, 37 (2), pp.249-259.

Jean-Philippe Lafontaine, Karima Bouaiss, Jean-Laurent Viviani. Crises environnementales, marchés financiers et communication environnementale des entreprises : proposition d'une méthode d'évaluation des accidents industriels et des crises environnementales. La Revue des Sciences de Gestion, 2013, 2013/5 (263-264), pp.197 – 206.

Christophe Revelli, Jean-Laurent Viviani. The link between SRI and financial performance: effects and moderators. Management international = International management = Gestión internacional, 2013, 17 (2), pp.105-122.

Kaouther Toumi, Jean-Laurent Viviani. Le risque lié aux comptes d'investissement participatifs : un risque propre aux banques islamiques. La Revue des Sciences de Gestion, 2013, 2013/1-2 (259-260), pp.131 à 142.

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Malick Fall, Jean-Laurent Viviani. A new multi-factor risk model to evaluate funding liquidity risk of financial institutions. 30th International French Finance Association conference (AFFI), May 2013, Lyon, France.

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Jean-Laurent Viviani, Christophe Revelli. SRI portfolio management : a meta-analysis. 30th International French Finance Association conference (AFFI), May 2013, Lyon, France.

Paul Amadieu, Karine Picot-Coupey, Jean-Laurent Viviani. Shops-within-shops : determinants of the choice and impact on retail company financial performance. 17th conference of the European Association for Education and Research in Commercial Distribution (EAERCD), Jul 2013, Valence, Spain.

Paul Amadieu, Karine Picot-Coupey, Jean-Laurent Viviani. Financial performance of store-within-store strategy in the french fashion industry. 2013 American Marketing Association (AMA) summer marketing educators conference, Aug 2013, Boston, United States. pp.427-437.

Francis Declerck, Jean-Laurent Viviani. Solvency and Performance of French Wineries in Times of Declining Sales: Co-operatives and Corporations. international journal on foodsystem dynamics, 2012, 3 (2), pp.106-122.

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Kaouther Toumi, Waël Louhichi, Jean-Laurent Viviani. Alternative financial decision principles: Theoretical foundations of islamic banks capital structure. Barnett W., Jawadi F. Recent developments in alternative finance empirical assessments and economic, 22, Emerald Group Publishing Limited, pp.157-172, 2012, International Symposia in Economic Theory and Econometrics, 978-1-78190-399-5.

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Haroon Khan, Slim Hassairi, Jean-Laurent Viviani. Herd behavior and market stress: The case of four European countries. International Business Research, 2011, 4 (3), pp.53-67.

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François Fulconis, Jean-Laurent Viviani. MODALITÉS D'ACHAT ET DE CONSOMMATION DE VINS EN ROUMANIE : PROPOSITION D'UNE SEGMENTATION. Timisoara Journal of Economics and Business, 2010, 3 (9), pp.27-40.

Carole Maurel, Jean-Laurent Viviani. Export Performance and financial constraint in French wine SMEs. 5th International Conference of the AWBR, Feb 2010, Auckland, New Zealand.

Paul Amadieu, Jean-Laurent Viviani. DEVELOPPEMENT DURABLE, FLUX COMPTABLES ET EVALUATION D'ENTREPRISE. Crises et nouvelles problématiques de la Valeur, May 2010, Nice, France.

pp.CD-ROM.

Paul Amadieu, Alain François-Heude, Jean-Laurent Viviani. Reducing the cost of greenhouse gas emissions. Evaluating the investments that need to be made. Bankers Markets

Carole Maurel, Jean-Laurent Viviani. Gestion du risque de change dans les PME : l'exemple des entreprises vitivinicoles de la Vallée du Rhône. Enometrics XIII, Vineyard Data Quantification Society, May 2006, Bordeaux, France.

Jean-Laurent Viviani. MESURES DE PERFORMANCES AJUSTÉES POUR LE RISQUE (MPAR) ET ALLOCATION DES CAPITAUX PROPRES. 21ÈME CONGRES DE L'AFC, May 2000, France. pp.CD-Rom.

Direction de thèses

Three Essays on Bank Income Smoothing and ESG Performance: Evidence from OECD Banks
Doctorant : MUHAMMAD Fazal
Date de soutenance : 11/12/2023

Bankruptcy prediction using machine learning techniques
Doctorant : NGUYEN Hoang Hiep
Date de soutenance : 04/12/2023

lncorporating the financial dimension in tactical production planning decisions
Doctorant : HEDAYATINIA Pooya
Date de soutenance : 12/06/2023

La communication sur la responsabilité sociale des entreprises dans les réseaux sociaux : évidence des banques européennes
Doctorant : DAMAK Sirine
Date de soutenance : 07/12/2021

Three essays about the consequences of corporate social responsibility disclosure
Doctorant : NGUYEN Lan Phuong
Date de soutenance : 03/06/2019

Machine learning and applications : new models to predict the bankruptcy of bank
Doctorant : LE Hong Hanh
Date de soutenance : 21/11/2018

Essays on financial market development, foreign investment and economic growth
Doctorant : FAGHIHI TALEGHANI Hamed
Date de soutenance : 07/06/2018

Convertible Bonds Financing : Shareholder Wealth Effects, Sequential investment and Call Policies

Doctorant : ADOUKONOU Olivier-Yvon
Date de soutenance : 08/12/2016

Trois essais sur la modélisation de la liquidité de marché et de financement
Doctorant : FALL Malick
Date de soutenance : 01/12/2016

Les conséquences des annonces de variations des dividendes sur le marché financier français en temps de crise : une analyse comparative par rapport à la crise financière de 2007-2009
Doctorant : AGBETONYO Yaovi Selom
Date de soutenance : 29/11/2016

Effects of financing constraints on firms' usage of trade credit and other alternative sources
Doctorant : Thi Thanh Xuan BUI
Date de soutenance : 08/12/2015

Performance export : influence des stratégies et des politiques à l'exportation. Le cas de la filière vin
Doctorant : BEAUFRERE (DUVAL) Ludivine
Date de soutenance : 02/10/2015

Exposition au risque de change, politique de couverture et conflits d'agence
Doctorant : NOUAJAA Ghassen
Date de soutenance : 19/12/2014