Yacine LADLI

Doctoral lecturer



Présentation

> Laboratoire de recherche : CREM UMR CNRS 6211

Thèmes de recherche

Consumer behavior

Sustainable development

Marketing

Activités pédagogiques

Main teaching activities

Marketing: M2 MAE, FI

Quantitative methods of management: M2 MAE, FI

Classic, dynamic, ethical pricing: M1 Marketing et vente, FI

Product polidy : M1 Marketing et vente, FI

Collaborative consumption: M2 Marketing, FI

Management game: L3 Gestion, FC