Laura SABBADO DA ROSA

Associate Professor



Présentation

Vice Dean for International Affairs

Program director :

- MBA in International Management
- MBA (Master 2) in International Management

I am interested in themes relating to the dynamics of innovation, creation, transfer and exchange of expertise between SMEs. Taking into account the territory and the proximity factors influencing this process appears to be a necessity.
My work also focuses on learning of entrepreneurial skills by students in higher education".

> Laboratoire de recherche : CREM UMR CNRS 6211

> Responsable pédagogique :

- Summer School 2027 : "Challenges for Sustainable Management"

Thèmes de recherche

Collaboration and business networks

Innovation and entrepreneurship

Keywords: SME, entrepreneurship, networks, interorganisational collaboration

Activités pédagogiques

- "Strategic Management
- Business plan
- Innovation and entrepreneurship
- Innovation and knowledge management