Julien LACHUER

Associate Professor



Présentation

Vice Dean for the Studies & Training Programs

My research is mainly in the field of Corporate Social Responsibility (CSR) and its impact on financial performance and accounting of companies. They aim to characterize the nature and strength of the effects of the liability level on the profitability, risk, refinancing cost and intangible values of firms. Using quantitative (multi-criteria analysis) and qualitative (discourse analysis, Alceste, Nvivo) methodologies, this research aims to improve the understanding of extra-financial risk and the recent transformations of companies (corporate purpose) and markets (UN Sustainable Development Goal).

> **Laboratoire de recherche :** CREM UMR CNRS 6211

Thèmes de recherche

Corporate Social,Environmental and Social Responsibility (CSR) and its impact on financial performance

Keywords: CSR, Financial performance, Accounting, discourse

Activités pédagogiques

- Accounting,
- Management Control,
- Finance and CSR