Jean-Laurent VIVIANI

Full professor



Présentation

“My areas of research are based on two major pillars:

- Corporate finance: finance (financial constraints, financing methods, hybrid financing), investment (real options), financial policy (dividend distribution),
- Management of banking risks (liquidity risk, systemic risk).

My current research focuses on Supply Chain Finance, Finance and International Business, Green and Responsible Finance.”

> **Laboratoire de recherche :** CREM UMR CNRS 6211

> **Responsable pédagogique :**

- Master (2nd year) in Business Administration

Recherche et entreprise

Scientific outreach

Research coordination

2016: Codirection of the “Coopérations et Réseaux” dossier in issue no. 259 of the Revue Française de Gestion with F. Chédotel.

2016: Co-coordinator of the collective work “Collaborations and Networks” with L. Bironneau.

2016: Co-organizer of the 2nd PhD Students Day of the RCSM project: Risk, Credit Chain & Supply Chain Management, June 2, 2016 at IGR-IAE Rennes with V. Hovelaque

Scientific Projects

2013: Scientific Coordinator of the RCSM (Risk, Credit Chain & Supply Chain Management) project selected at FUI 15, labeled by the “Finance Innovation” and “Nov@log” competitiveness poles. Professional partners: Weave, Kyriba, BPA, Marsh, JASSP. Academic partners: LIP6 (CNRS, Paris 6), INSA Rouen, ARMINES Ecole des Mines de Nantes. Global budget of the project: 4 386 k€. (IGR 150 000 €)

Scientific events

2015 : President of the Organizing Committee of the IAE France Congress which took place at the IGR-IAE Rennes on June 10-12, 2015.

Invited conferences

- Invitation to present research at the International Research Conference on Management, 2-3 November 2015, Meiji University (Tokyo).
- Invitation to present a research at the seminar of Quisqueya University (Haiti), July 2015, July 2014.
- Invitation to present a research at the Foreign Trade University (Hanoi), November 2013, November 2015.

Expertises

Guest reviewer for the following journals: Finance, Journal of Economic Behavior and Organization, European Review of Agricultural Economics, Management International Finance Contrôle Stratégie, Revue d'Economie Industrielle, Revue Economique, Economie Rurale, International Journal of Wine Business Research, International Food and Agribusiness Management Review, Review of Financial Economics, …

Interaction with the social, economic and cultural environment

- Conference on the banking crisis 26/02/2015 A2R1
- Presentation of my works on SRI to the Vigéo Scientific Committee on 12/03/2015.

Thèmes de recherche

Supply chain finance,

Green and sustainable finance

Finance and International Business

Corporate finance: dividend distribution, hybrid securities, financial constraints and funding methods

Risk management: liquidity risk, systemic risk.

Key words: ambiguity, financial constraints, dividends, funding, SRI, liquidity, real options, capital structure

Activités pédagogiques

Teaching

- Banking risk management
- Interest rate risk management
- Portfolio Management
- Banking management
- Corporate finance and financial engineering
- International Financial Markets