Jean-Jacques LILTI

Full Professor



Présentation

Program director:

- **Master of Finance and Risk Management**

Head of the Macro-economics / Finance department of the CREM

> Laboratoire de recherche : CREM UMR CNRS 6211

Recherche et entreprise

Scientific outreach

AERES expert

Thèmes de recherche

Factor models and asset returns

Asset management

Risk Management

Market Efficiency

Finance and ESG

Activités pédagogiques

Teaching activities:

- Asset Management
- Financial engineering
- Financial risk management
- Financial Theory
- Quantitative methods

Direction de thèses

Chinese cultural value and purchase behavior of technology products : an empirical research on smartphone users in Shangai
Doctorant : GAO Li
Date de soutenance : 05/09/2012